

# AI.02 PROJECT

## REAL ESTATE INDUSTRY

TOGETHER FOR THE FUTURE IN THE REAL ESTATE INDUSTRY



ANALYSIS

CREA

INNOVATION

PLANNING

FU

TECHNOLOGY

IDEAS

V

## The team at From Consulting

### ■ Business development

Business development for me is analyzing and developing the business so that it is long-term-profitable. The world around is changing and it is important to position the company based on that and possible internal development. Through my professional activities as CEO of three successful companies, I have seen the needs.

### ■ Market & sales

The whole process from contact to satisfied customer is interesting. There is so much development in sales and the core is problem solving. Think of the biggest successes, the ones that changed the way the market operates. Innovation and marketing are what drive revenue. I have worked in strategy, marketing and advertising throughout my professional life and the capacity of communication constantly amazes me.

### ■ Technique

Today, technology is a must for all companies' competitiveness. With my experience of running a gazelle company in technology consulting, I have seen the boost new technology gives companies on a daily basis.

*”From idea to success  
– in the magic of communication”*

## What do we want?

### ■ We want to talk about new developments

It started with an idea, a vision of a project that spans an industry into the future. Many industries have different focuses, we want to talk to you to see how you see the development and needs in the real estate industry. What development do you want to see? We want to bring together the expertise from many industries and give you a boost. Through a large network and high ambition from participating parties, we know that together with you we find opportunities that few can see, and we implement the best.

### ■ We want to see what AI can do for the real estate industry

AI is interesting for many reasons. In industries such as in the energy industry, where incorrect purchases amount to enormous sums, AI has proven to reduce shrink costs by approx. 20%. Despite this, there are few energy companies and electricity trading companies that use AI today. We want to put the real estate industry and you at the forefront when it comes to improvements. AI does its part, and we do ours. Together we do more.

### ■ This is how we work

We start with an analysis of desirable parts or the entire company. The analysis consists of 4 parts, the last part includes our recommendation based on your wishes. Each part of the analysis goes through proven processes for accuracy in the recommendation. You are welcome to carry out the recommendations on your own initiative. You can of course also get a cost estimate for the implementation of the recommendation with or without modifications from us.

*”For us, AI meant  
reduced miscalculations  
and costs by 20%”*

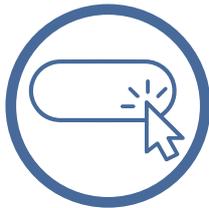
# ANALYSIS PHASE

FOR THE FUTURE IN THE REAL ESTATE INDUSTRY

The analysis is carried out in four steps



1 • Agreement and confidentiality-



2 • Information to us



3 • Review and analysis



4 • The analysis is presented

Usually, surveys of customer bases, target groups and organization cost large sums. We have specialized in taking necessary and valuable information from existing channels in the form of random samples. With that, we can give you a sufficiently detailed picture of the current situation and prioritize opportunities based on your particular market. After signing of non-disclosure agreement, we only need;

- A selection of your customers.
- Book a telephone meeting with a selection of employees/managers, max 30 min.
- Send out a joint information mailing for participation.

From this we can give you a good indication of where you are now and give you an opportunity to easily reach attractive benefits.

All information is reviewed and evaluated. We look at different industries which results have given the most in which industry and against which customers, through a sort of benchmark your needs and ideas are evaluated into a final recommendation from us.

In the analysis, you can follow priorities and values in path choices made by us. Different possibilities and what the facts say these can provide. The analysis shows, among other things:

- Indication of position on the market and the organization's match against the market potential.
- Estimated position in relation to the competitor's position
- Indication of most lucrative change right now
- Customer satisfaction and loyalty among your customers

LIMITED TIME OFFER TO PILOT CUSTOMERS  
Right now you get the analysis for SEK 8,000.